

Gabriel Souza Serra Vicente

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GOALS

- Expand my professional experience, working with new brands and new professionals in the market.
- Looking to participate in a focused and dedicated team with the goal on the best delivery.

EDUCATION

- Graduated in Advertising and Publicity at Uniara University – 2019.

PROFESSIONAL EXPERIENCE

- **Freelancer Designer and Motion designer - Since 2022.**
 - Use the range of skills I have collected over the years to deliver the best solution for my clients.
- **Art Director - Polisenso Agency - From 2019 to 2022.**
 - Media strategies development.
 - Key Visual (KV).
 - Creation for each stage of the campaign.
 - Optimization.
 - Visual identities creations.
 - Graphic pieces creations.
 - Presentation and approval meetings with clients.
 - Team management with the Project Leader.
- **Art finalist and Graphic Designer - Print shop SilkGraf - From 2018 to 2019.**
 - Contact with the customer to develop services and demands.
 - Creation of graphic pieces.
 - Responsible for finalizing the artwork for printing.
 - Creation of packaging for customized projects.
 - Coordination of demands for the production team.
- **Designer - Ninho Criativo Agency - From 2017 to 2018.**
 - Social media creation.
 - Graphic pieces creation.

ADDITIONAL INFORMATION

- **Software skills:** After Effects, Illustrator, Photoshop, Blender.
- **Knowledge:** Animation, Storytelling, Design, Print, Digital Marketing, Expectation Management, Organization (very important).
- **English:** Listening e Speaking (Advanced) | Reading e Writing (Medium).